

**2013-2014 Energy Efficiency Programs
Portfolio of the Future
Program Implementation Plan**

- Terms for payment of incentives (e.g., direct subsidy vs. performance based)
 - Ownership of data and pilot results
 - Contractor and SoCalGas access to facilities and data
 - Rights (if any) to technology or products developed through the pilot(s)
 - Terms and conditions for termination of pilot(s)
 - Basis for determining pilot(s)' "success"
 - Commercialization plan, market forecast, and future opportunities
 - Pilot organizational structure (designation of technical team assigned to manage each project and assigned roles and responsibilities)
 - Schedules and milestones
 - Technical plans that specify the type(s), level(s) and frequency(s) of testing, data capture, monitoring, measurement and reporting
 - Defined reporting types, forms, intervals, protocols (including case studies and detailed technical reports reporting results and lessons learned, and conditions needed for successful implementation)
2. The pilot will then be conducted in accordance with the plan.
 3. Data analyses will be conducted that document expected energy savings.
 4. Upon completion of pilots, debriefings will be conducted with pilot participants, capturing lessons learned and key factors required for success in future applications.
 5. A pilot summary report will be prepared that includes a description of the pilot, the pilot results and learning, and recommended next steps. Technical specifications, documentation of the data analyses and other pertinent data will be documented in the report appendices. The pilot summary report will include: a description of the pilot; the pilot objectives; pilot design; data collected; data analytical approach; data analysis results; energy savings/production; cost-effectiveness calculations; risks and uncertainties; lessons learned; applicable market(s); and recommendations.
 6. If appropriate, a publicity packet may be prepared that includes a press release, a web story with links to additional information, technology guidelines, and customer testimonials.
 7. Finally, an application brief will be prepared, if appropriate, that describes the technology, its applicability, benefits, and sources for more information and assistance. Technology-specific information will be uploaded to the website of the PoF's sister program, the California Sustainability Alliance's website, and any other appropriate venues agreed to by SoCalGas and PoF.

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