

2013-2014 Energy Efficiency Programs Multi-Family Home Tune-Up Program Implementation Plan

- Employ a lead-qualification sales process to help move the most-promising projects through the project pipeline

d) Innovation

Although not highly innovative, this program uses specific methodologies and approaches to help achieve its goals and objectives.

e) Integrated/coordinated Demand Side Management

This program will take advantage of face-to-face interaction with property owners and representatives to communicate opportunities for an integrated DSM approach. While the program itself does not offer all DSM opportunities, it will provide the contact to offer a full complement of DSM programs.

f) Integration across resource types (energy, water, air quality, etc)

The Program will seek to integrate electricity and water savings information into discussions with property owners and managers.

g) Pilots

There are no pilots currently considered for this program.

h) EM&V

The utilities are proposing to work with the Energy Division to develop and submit a comprehensive EM&V Plan for 2013-2014 after the program implementation plans are filed. This will include process evaluations and other program-specific studies within the context of broader utility and Energy Division studies. More detailed plans for process evaluation and other program-specific evaluation efforts cannot be developed until after the final program design is approved by the CPUC and in many cases after program implementation has begun, since plans need to be based on identified program design and implementation issues.

7. Diagram of Program

No specific program diagram for this third party program has been developed. Any program linkages are discussed in Section 6.

